



**FOR THE 2011 "EDUCATION NATION" SUMMIT AND BEYOND, EDUCATIONNATION.COM IS
NBC'S HOME FOR THE LATEST EDUCATION NEWS AND ORIGINAL CONTENT**

NBC News' education website partners with GreatSchools to launch "Your Parenting GPS"—a parent tool to help your child's academic achievement

NEW YORK, NY—Sept. 23, 2011—EducationNation.com announced today a series of panel sessions that will be live streamed during the 2011 "Education Nation" Summit, as well as upcoming features on Education Nation's *The Learning Curve* blog, and the launch of a new parent tool, "Your Parenting GPS." As NBC's home for the latest education news and information on the Summit, EducationNation.com will also host a series of special online forums during the Summit, and be a one-shop stop for all of NBC News' education reports and stories from "Today," "NBC Nightly News," "Meet the Press," and more.

"As the digital arm of NBC News' 'Education Nation' initiative, EducationNation.com is the perfect complement to the network's on-air programming and events, both for the Summit and beyond. The site also helps broaden the scope of the discussion by incorporating voices from across the country online," said NBC News President Steve Capus. "From archived and original content, to tools and resources, if you want to see the breadth of NBC News' commitment to reporting on education, you can see it all on EducationNation.com."

Msnbc.com, NBC News' official website for news and videos, will also be live streaming 2011 "Education nation" Summit sessions, as well as producing original reports focused on education. For a full list of sessions that will be live streamed on msnbc.com and EducationNation.com, including dates and times, visit EducationNation.com/livewebcast. All sessions will be available for delayed viewing.

Education Nation's [The Learning Curve](http://TheLearningCurve.com) blog will feature a series of guest op-eds throughout the Summit, including perspectives from Tom Brokaw, Governor Bob Wise, Vice President of the National Education Association Lil Eskelen, Vice President of the Asia Society Tony Jackson, and more. Starting on Sunday, Sept. 25, the blog will also host the three winning teacher essays from its first-annual teacher essay contest and feature *TIME.com* columnist Andy Rotherham as the VYou Expert of the week.

In advance of the Summit, EducationNation.com, in partnership with [GreatSchools](http://GreatSchools.com), has launched "Your Parenting GPS"—an online quiz that explores the extent to which families are helping boost their child's brain development, academics and motivation levels; three prime areas that research shows help kids do well in school. After taking the quiz, parents can view their results immediately and receive a tangible set of tools and resources – including online articles and videos – that can help parents navigate their child to education success. Take the

quiz today at educationnation.com/quiz.

Also featured on the site this week are the winning infographic designs from Visualizing.org's "Education Nation Challenge." In partnership with NBC News and using data from the Alliance for Excellent Education, Visualizing.org challenged its community of graphic designers to visualize the projected benefits and economic ripple effects that would result from improving America's graduation rates. The winning infographics will be displayed at the 2011 Summit in New York City, and are featured now on EducationNation.com. Click here to view: www.educationnation.com/infographic

"Education Nation" seeks to create a thoughtful, well-informed dialogue with policymakers, thought-leaders, educators, parents and the public, in pursuit of the shared goal of providing every American with an opportunity to achieve the best education in the world. These discussions cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to educate Americans so they can make decisions about how best to improve our education system both in the near and long terms, and to shine a spotlight on one of the most urgent national issues of our time, so that America can once again become the Education Nation of the world.

For more information about "Education Nation," visit EducationNation.com, check us out on Facebook: [facebook.com/EducationNation](https://www.facebook.com/EducationNation) or follow us on Twitter [@EducationNation](https://twitter.com/EducationNation).