TOP LOS ANGELES BUSINESS AND CIVIC LEADERS JOIN NBC NEWS' BRIAN WILLIAMS FOR AN "EDUCATION NATION" SPECIAL EVENT FOCUSED ON PREPARING SOUTHERN CALIFORNIA TO COMPETE IN 21ST CENTURY

Event will be held on Thursday, May 19th at the Pacific Design Center

NEW YORK, NY—May 17, 2011—On Thursday, May 19, Los Angeles' top business and civic leaders will come together for a special evening event focused on sharing ideas for how to best prepare Southern California's students and workforce to compete in a global economy. Hosted by NBC News, NBC 4 LA, Telemundo 52 and partners, the event is entitled "Job One: Preparing America To Compete In The 21st Century" and will be held at the Los Angeles Pacific Design Center at 7 pm/pt. More information about this event is provided below.

***"Job One" is not a public event. If you are a reporter interested in covering any "Education Nation Los Angeles" events, please send a request to Meghan Pianta at NBC News Communications— meghan.pianta@nbcuni.com.*

JOB ONE: PREPARING AMERICA TO COMPETE IN THE 21st CENTURY

Los Angeles Pacific Design Center—Thursday, May 19th at 7pm

Moderated by NBC News' **Brian Williams**
with NBC 4 LA's **Colleen Williams**

Opening remarks by **Steve Capus,** President of NBC News;
Greg Capelli, CEO of Apollo Group-University of Phoenix;
Vicki Philips, Director of Education - College Ready, Bill & Melinda Gates Foundation;
and **Antonio Villaraigosa,** Mayor of Los Angeles

With Panelists:

Byron Auguste, Director – McKinsey & Company, and Chairman – Hope Street Group
Eli Broad, Founder– The Broad Foundations
Maria Contreras-Sweet, Founder & Executive Chairwoman – Promerica Bank, and member of the Los Angeles Mayor's Trade Advisory Council
Dr. John Deasy, Superintendent – Los Angeles Unified School District
Lynda Resnick, Entrepreneur – Owner of POM Wonderful, Paramount Farms, Paramount Citrus, FIJI Water, and Teleflora

The "Job One" event will be televised live on California Nonstop in Los Angeles (Digital Channel 4.2, Time Warner Channel 225, Cox Channel 804, Charter Channel 304 and Verizon FIOS Channel 460), in San Jose/San Francisco (Digital Channel 11.2 and Comcast Digital Cable 186) and in San Diego (Digital Channel 39.2, Time Warner Channel 253 and Cox Channel 107). The event will also be streamed live on EducationNation.com and NBCLA.com.

“Job One” is part of NBC News’ “Education Nation Los Angeles,” which also includes education-focused programming on NBC News, NBC 4 LA and Telemundo 52, a Teacher Town Hall and a state-of-the-art public exhibit.

University of Phoenix is the title sponsor of “Education Nation On-The-Road." NBC News is also enlisting the support of several of its “Education Nation” sponsors and partners, including The Bill and Melinda Gates Foundation, Scholastic, and Americas Promise Alliance in the development of these programs.

About “Education Nation”
"Education Nation" seeks to create a thoughtful dialogue with policymakers, thought-leaders, educators and the public, in pursuit of the shared goal of providing every American with an opportunity to pursue the best education in the world. These informed discussions will cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to help Americans make decisions about how best to improve our education system both in the near and long terms, with the goal of making America, once again, the "Education Nation" of the world.

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