TOP PHILADELPHIA BUSINESS AND CIVIC LEADERS JOIN CNBC'S MARIA BARTIROMO FOR AN "EDUCATION NATION" SPECIAL EVENT FOCUSED ON PREPARING THE REGION'S STUDENTS TO COMPETE IN 21ST CENTURY

Event will be held on Thursday, June 9th at The Franklin Institute

NEW YORK, NY—June 8, 2011—On Thursday, June 9th, Philadelphia's top business and civic leaders will come together for a special evening event focused on sharing ideas for how to best prepare the region's students and workforce to compete in a global economy. Hosted by NBC News, NBC 10, Telemundo Philadelphia and partners, the event is entitled "Job One: Preparing America To Compete In The 21st Century" and will be held at The Franklin Institute at 7:00pm. More information about this event is provided below.

***"Job One" is not a public event. If you are a reporter interested in covering any "Education Nation Philadelphia" events, please send a request to Meghan Pianta at NBC News Communications—meghan.pianta@nbcuni.com.*

JOB ONE: PREPARING AMERICA TO COMPETE IN THE 21st CENTURY

The Franklin Institute—Thursday, June 9th at 7pm

Moderated by CNBC's **Maria Bartiromo**
with NBC 10's **Lori Wilson** and
Telemundo Philadelphia's **Fernando Mendez**

Opening remarks by **Michael Chen,** President of the Strategic Initiatives Group at NBC News & "Education Nation";
Greg Capelli, CEO of Apollo Group-University of Phoenix;
Michael Nutter, Mayor of Philadelphia;
and **Ron Tomalis,** Pennsylvania Secretary of Education

With Panelists:

Gregory Babe, President & CEO - Bayer Corporation
Tony Bartolomeo, President & CEO - Pennoni Associates
Dan Fitzpatrick, President & CEO of Eastern Pennsylvania, New Jersey & Delaware - Citizens Bank
Gregory Osberg, Publisher & CEO – Philadelphia Media Network
Rosemary Turner, President of the Chesapeake District - UPS

The "Job One" event will be televised live on Philadelphia Nonstop (Digital Channel 10.2, Comcast 248, and Verizon 460) and streamed live on EducationNation.com and NBCPhiladelphia.com.

“Job One” is part of NBC News’ “Education Nation Philadelphia,” which also includes education-focused programming on NBC News, NBC 10 and Telemundo Philadelphia, a Teacher Town Hall and a state-of-the-art public exhibit on the lawn at the National Constitution Center.

University of Phoenix is the title sponsor of “Education Nation On-The-Road." NBC News is also enlisting the support of several of its “Education Nation” sponsors and partners, including The Bill and Melinda Gates Foundation, Scholastic, and Americas Promise Alliance in the development of these programs.

About “Education Nation”

"Education Nation" seeks to create a thoughtful dialogue with policymakers, thought-leaders, educators and the public, in pursuit of the shared goal of providing every American with an opportunity to pursue the best education in the world. These informed discussions will cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to help Americans make decisions about how best to improve our education system both in the near and long terms, with the goal of making America, once again, the "Education Nation" of the world.