



**NBC NEWS AND UNIVERSITY OF PHOENIX DONATE SUBSCRIPTIONS TO PHILADELPHIA-AREA SCHOOLS  
AS PART OF "EDUCATION NATION PHILADELPHIA"**

*To promote the use of technology in the classroom, the gift to Philadelphia-area middle and high schools grants access to the award-winning "NBC Learn K12" for two years*

NEW YORK, NY—June 6<sup>th</sup>, 2011—NBC News announced today at the "Education Nation Experience" opening in Philadelphia, that the network is partnering with University of Phoenix to donate licensed subscriptions to its award-winning "NBC Learn K-12" to all middle and high schools in the Philadelphia area. Building on the same gift that was given to all Chicago-and Los Angeles-area middle and high schools as part of the "Education Nation On-The-Road" tour, the gift grants schools two-years' worth of access to the rich collection of NBC News videos, primary source documents, images, and resources specifically designed for use in the K-12 classroom.

"We are excited to share the resources of NBC News' educational arm—NBC Learn—with Philadelphia-area schools," said Michael Chen, President of the Strategic Initiatives Group and Education Nation. "We believe that by incorporating technology into the classroom, students can get excited and engaged with their course subjects in new ways. We hope that these students experience that when using NBC Learn's unique video content."

"The community of America's educators are the ones we must empower with the resources and knowledge to improve the quality of education in our schools," said Dr. William Pepicello, president of University of Phoenix. "Toward this goal, I'm excited to partner with NBC News to grant the NBC Learn licenses to Philadelphia-area schools, which will serve as a powerful tool for the teaching arsenal that involves teachers, students and parents in the learning process."

For more information on NBC Learn, visit <http://www.nbclearn.com/> or check us out on Facebook: [facebook.com/nbclearn](https://www.facebook.com/nbclearn).

The "Education Nation Experience" installation on the lawn of the National Constitution Center will be open to the public and school groups all week, through Sunday, June 12<sup>th</sup>. The state-of-the-art exhibit is designed to engage school groups and the broader community by using video and interactive tools to explore the skills, knowledge and training required to succeed in the 21st Century.

The "Education Nation Experience" is part of NBC News' "Education Nation Philadelphia," which also includes education-focused programming on NBC News, NBC 10 and Telemundo, a Teacher Town Hall (June 5<sup>th</sup>) and a "Job One" workforce panel featuring top Philadelphia- area CEOs and business leaders (June 9<sup>th</sup>).

University of Phoenix is the title sponsor of "Education Nation On-The-Road." NBC News is also enlisting the support of several of its "Education Nation" sponsors and partners, including The Bill and Melinda Gates Foundation, Scholastic, and Americas Promise Alliance in the development of these programs.

For more information on "Education Nation Philadelphia" visit [EducationNation.com](http://EducationNation.com), check us out on Facebook: [facebook.com/EducationNation](https://facebook.com/EducationNation) or follow us on Twitter @EducationNation.

### **About NBC Learn**

NBC Learn is the educational arm of NBC News dedicated to providing resources for students, teachers, and lifelong learners. The online resources NBC Learn has created for the education community leverages nearly 80 years of historic news coverage, documentary materials, and current news broadcasts. "NBC LEARN K-12" gives students and teachers access to thousands of video clips from the NBC News archives, including great historic moments--from the Great Depression to the Space Race to the latest political coverage. NBC Learn also offers primary source materials, lesson plans and classroom planning resources, and additional text and image resources from our content partners.

### **About Education Nation**

"Education Nation" seeks to create a thoughtful dialogue with policymakers, thought-leaders, educators and the public, in pursuit of the shared goal of providing every American with an opportunity to pursue the best education in the world. These informed discussions will cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to help Americans make decisions about how best to improve our education system both in the near and long terms, with the goal of inspiring change.